

AD POP I-Cover

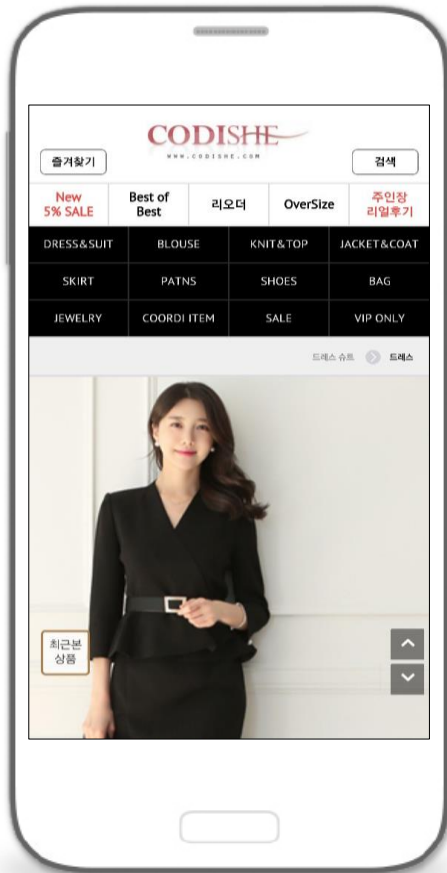
Retargeting ad service to drive conversion opportunity

AD POP INTRODUCTION

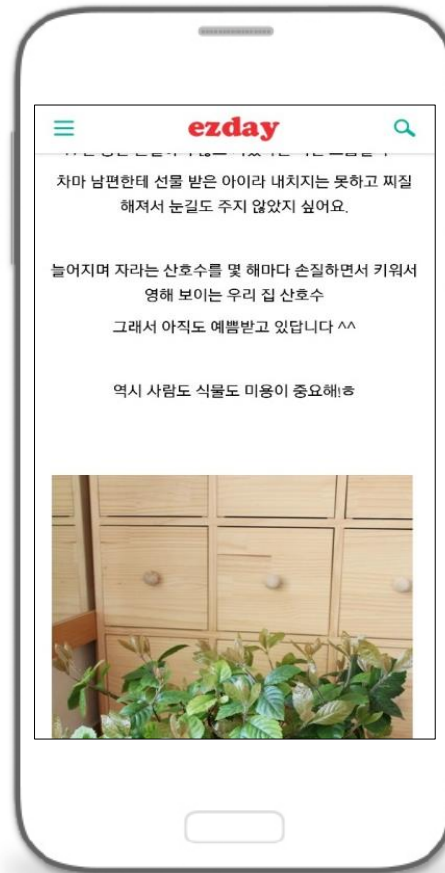
Are You Interested In AD POP I-Cover?

Customers need to have a reason to buy a product. Once the customer buys your product, they need another set of reasons to become a returning customer.

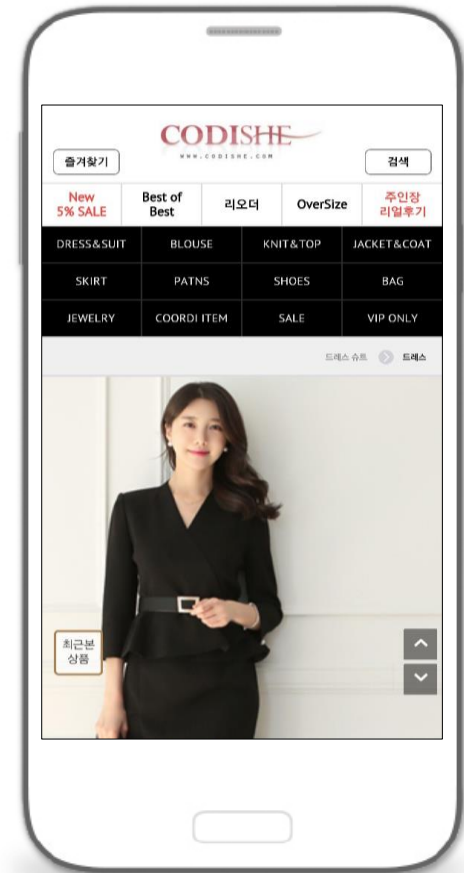
Leaving the page



Visiting partnership Media page



Returning to the page



Retargeting

Retargeting ads are designed to improve brand awareness, increase sales, and attract new customers.



Affordable Advertising Costs

Getting the greatest 'bang for the buck'

Real-Time Statistics Service

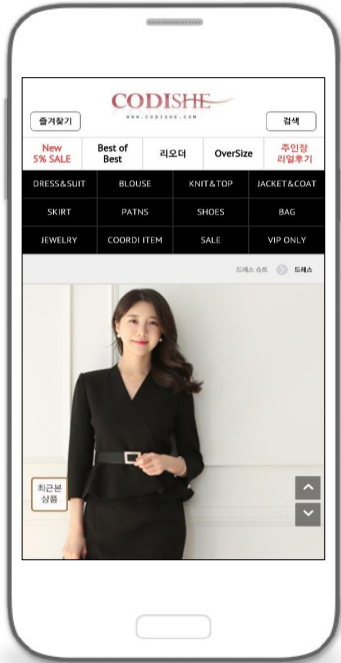
Accurate ad statistics

Honest Advertising

Direct site exposure without inconvenient banner

I-Cover Mobile Retargeting Process

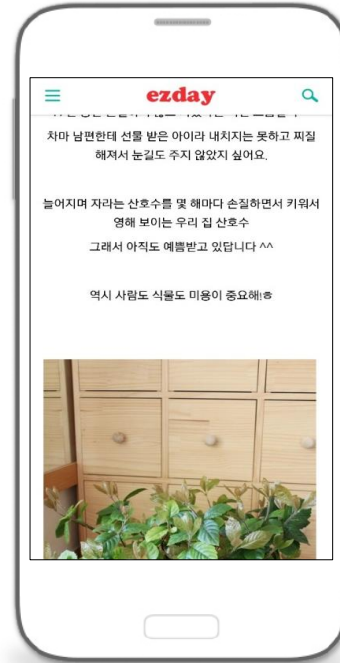
Mobile users easily leave your page when they don't interested in. Just click the Backspace button. Now, you d on't have to afraid when they click that button. Here is one of the reasons.




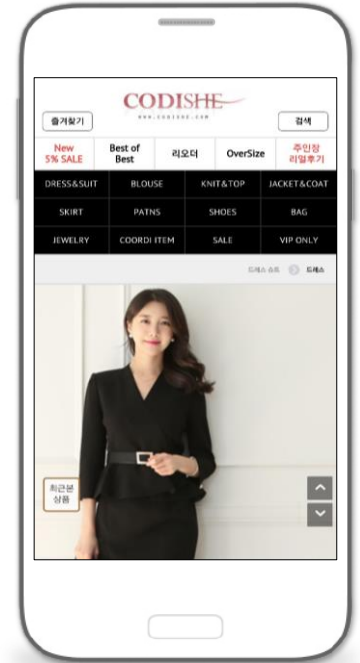
Connect to the page



Connect to the page in media partnership



 Backspace, Advertiser's page pop-up

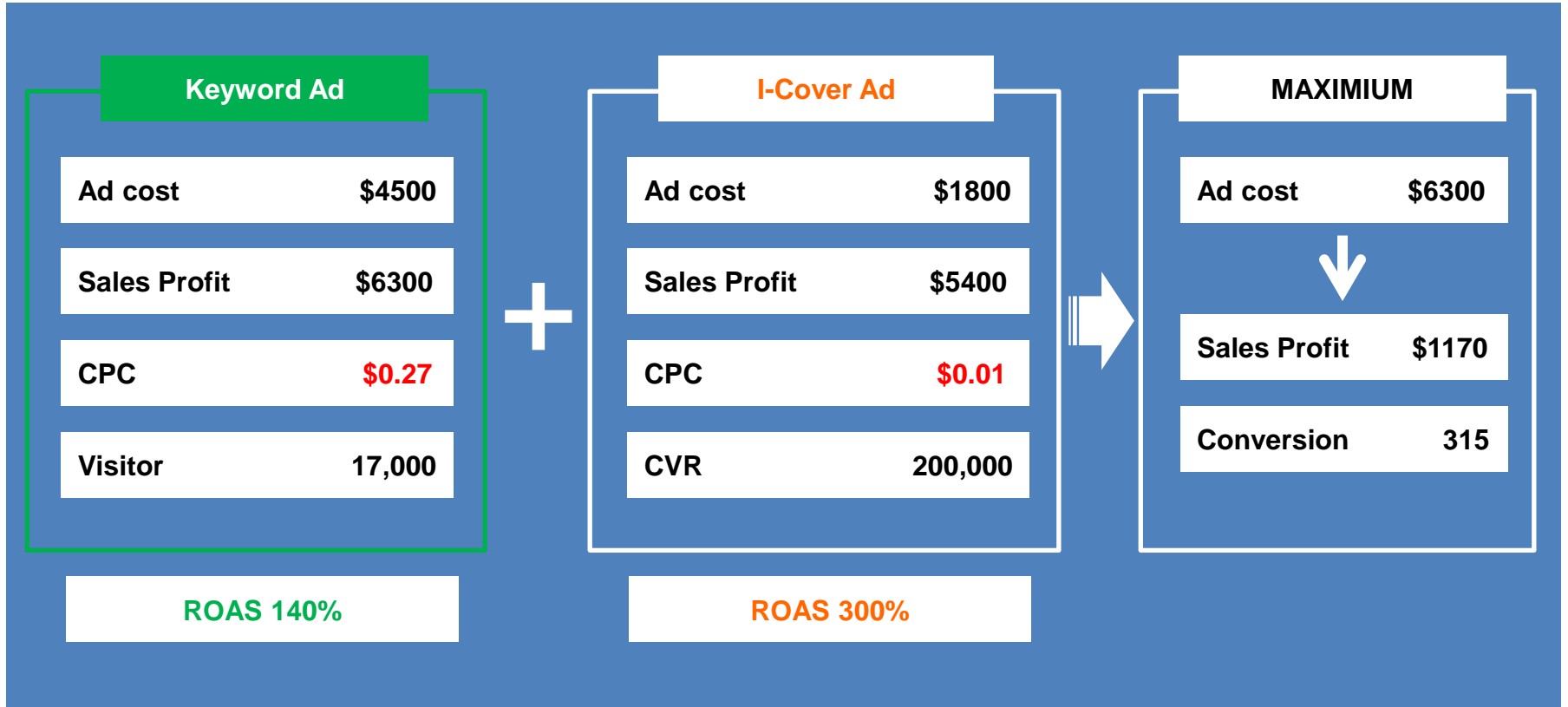


Advertiser's page exposure

AD POP INTRODUCTION

You Should Use I-Cover We Can Prove It

An advertiser who wants affordable costs makes rising effect proceed with Keyword Ad.








※ Based on advertiser's data implemented the I-cover

AD POP INTRODUCTION

Access Thousands Of Independent Publishers At-Once.

AD POP is rapidly expanding with lots of global media. Maximize thousands of media traffic (PV) per day. Guaranteed media that news, community, and affiliated hundreds networks.

Media Partnership	Features	Traffic(PV)
	Women's Portal Site (beauty, fashion, childcare, etc.)	500,000
	Pullbbang.com has the best funny pics, gifs, videos, gaming, anime, manga, movie, tv, sport, food, memes, cute, fail, wtf photos on the internet.	500,000
	Ulsan Local News (politics, economy, culture etc.)	400,000
	Internet News (Politics, economy, society, entertainment etc.)	500,000
	Multi-Media News. (Real-Time VOD etc.)	80,000

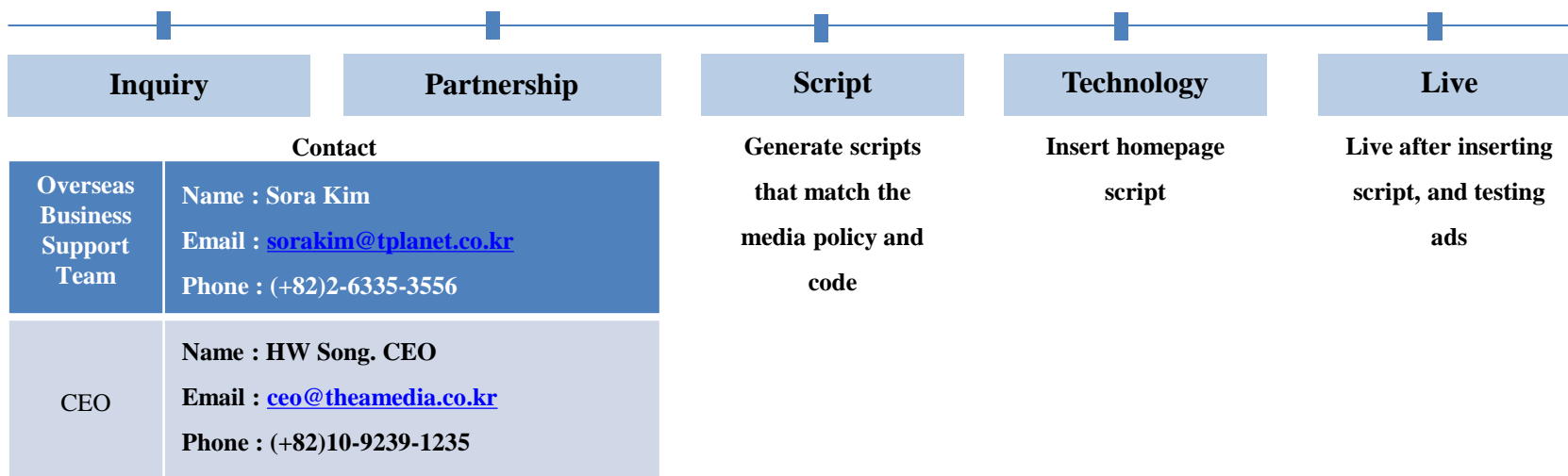
I-Cover Retargeting Ad Campaign Process

Providing the landing URL with the advertiser efficiency code inserted for the advertisement campaign process, it is possible to carry out the advertisement process easily and quickly.

<Example> AD POP Retargeting Script

```
<iframe  
src='http://script.theprimead.co.kr/winggoSetCookiePageVar.php?code=MzAzMA%3D%3D&_NMNC  
ODE_<img src=src=image&kw=000785&ref=ADpop' height='0' width='0'> </iframe>
```

AD POP Retargeting Progress



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